SPONSORSHIP OPPORTUNITIES

SATURDAY 10.15.22
11AM TO 7PM

CANADIAN COUNTY EXPO & EVENT CENTER
3001 JENSEN ROAD EAST
EL RENO, OK 73036

August 16, 2022

The Canadian County Expo & Event Center is partnering with the Yukon Chamber of Commerce to host the first annual OK Brew & BBQ Festival. When the new Expo & Event Center opened last year one of our greatest goals was to utilize the venue in a way that benefited those that call our County home. This event will be one of a handful that will be held throughout the year that we host in order to give back to a local nonprofit.

The Yukon Chamber of Commerce has long been known for its phenomenal impact economically and on the quality of life of those they serve. During these times strong community building institutions like the Yukon Chamber will be relied on more than ever to provides resources to the businesses they so deeply care about.

I am writing this letter to invite you to join us in our effort to support the economic growth and community development of our area by being a Sponsor of our event! As a leader in the community, your partnership with us is an opportunity for your organization to receive exposure and to join other individuals, organizations, and coalitions in our community that have already signed on. What is unique about this event is that our sponsors, participants and spectators will all be part of the fun, family friendly festival atmosphere.

Enclosed you will find a several ways for you to Sponsor the 2022 OK Brew & BBQ Festival. Please feel free to contact us if you have any questions.

Nathan Smith
Director, Canadian County Expo & Event Center
(405)422-5400

SPONSORSHIP OPPORTUNITIES

Ranch Sponsor $5,000 SOLD

- **TITLE SPONSORSHIP** RECOGNITION ON ALL PRINT & DIGITAL ADVERTISING BEFORE, DURING AND AFTER EVENT.
- COMPANY LOGO MOST **PR**
- **VIP TAIL GATE AREA** - INCL NCH TICKETS FOR UP TO (8) GUESTS
- 1ST RIGHT OF FIRST RENE
- COMPANY BANNER/SIGNAG PROVIDE BANNER)
- OPPORTUITY TO ASSIGN A JUDGE FOR EACH CATEGORY TO SERVE ON THE OFFICIAL JUDGING TEAMS

BancFirst Proud Sponsor OF OK BREW & BBQ VIST OUR LOCATIONS IN EL RENO & YUKON

Pit Sponsor $2,500 Sold

- SPONSORSHIP RECOGNITION ON ALL PRINT & DIGITAL ADVERTISING BEFORE, DURING AND AFTER EVENT.
- COMPANY LOGO ON EVENT SWAG
- VIP BOOTH - INCLUDING (4) EVENT TICKETS
- 1ST RIGHT OF RENEWAL FOR PIT SPONSOR
- COMPANY BANNER/SIGNAGE PROMINENTL Y TO PROVIDE BANNER)
- ONE (1) STAFF MEMBER WILL BE ON THE OFFICIAL BBQ JUDGING TEAM
- OPPORTUNITY TO PLACE ADVERTISEMENT AND/OR PROMO ITEMS IN EVENT BAGS

Grasslands WAGYU

Froth Sponsor $1,500 Sold

- SPONSORSHIP RECOGNITION ON ALL PRINT & DIGITAL ADVERTISING BEFORE, DURING AND AFTER EVENT.
- COMPANY LOGO ON EVENT SWAG
- VIP BOOTH - INCLUDING (4) EVENT TICKETS
- 1ST RIGHT OF RENEWAL FOR FROTH SPONSOR FOR 2023 EVENT
- COMPANY BANNER/SIGNAGE PROMINENTLY DISPLAYED ON STAGE MPANY TO PROVIDE BANNER)
- ONE (1) STAFF MEMBER WILL BE ON THE OFFICIAL BEER JUDGI TEAM
- OPPORTUNITY TO PLACE ADVERTISEMENT AND/OR PROMO ITE NT BAGS

TRACTOR BOBS

Cork Sponsor $1,500

- SPONSORSHIP RECOGNITION ON ALL PRINT & DIGITAL ADVERTISING BEFORE, DURING AND AFTER EVENT.
- COMPANY LOGO ON EVENT SWAG
- VIP BOOTH - INCLUDING (4) EVENT TICKETS
- 1ST RIGHT OF RENEWAL FOR CORK SPONSOR FOR 2023 EVENT
- COMPANY BANNER/SIGNAGE PROMINENTLY DISPLAYED ON STAGE (COMPANY TO PROVIDE BANNER)
- ONE (1) STAFF MEMBER WILL BE ON THE OFFICIAL WINE JUDGING TEAM
- OPPORTUNITY TO PLACE ADVERTISEMENT AND/OR PROMO ITEMS IN EVENT BAGS

Chord Sponsor $1,500

- SPONSORSHIP RECOGNITION ON ALL PRINT & DIGITAL ADVERTISING BEFORE, DURING AND AFTER EVENT.
- COMPANY LOGO ON EVENT SWAG
- VIP ENTERTAINMENT TENT - INCLUDING (4) EVENT TICKETS
- 1ST RIGHT OF RENEWAL FOR CHORD SPONSOR FOR 2023 EVENT
- COMPANY BANNER/SIGNAGE PROMINENTLY DISPLAYED ON STAGE (COMPANY TO PROVIDE BANNER)
- OPPORTUNITY TO PLACE ADVERTISEMENT AND/OR PROMO ITEMS IN EVENT BAGS

COMMITMENT FORM

SPONSORSHIP OPPORTUNITIES

- ☐ Ranch Sponsor $5,000
- ☐ Pit Sponsor $2,500
- ☐ Froth Sponsor $1,500
- ☐ Cork Sponsor $1,500
- ☐ Chord Sponsor $1,500

TOTAL INVESTMENT: $_____ *Contact our office directly for billing arrangements.

Company Name:_____ Representative: _____

Address: _____ City, State, Zip: _____

Phone: _____ Email: _____

Website: _____ Social Media: _____

VIP INFORMATION:

BOOTH/TENT OPTIONS

Indoor or Outdoor (circle)

Space Size: _____

Electrical Needs: _____

Judge Name: _____ Email: _____

Email high quality logo to davism@canadian county.org

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10.15.22

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