

CANADIAN COUNTY EXPO & EVENT CENTER

IN-KIND SPONSORSHIPS

<u>EQUIPMENT</u>	<u>WHAT A SPONSORSHIP MIGHT LOOK LIKE</u>	<u>RATE / Annual</u>
ARENA TRACTOR	An equipment retailer or manufacture provides the equipment listed to the left as demo units to the Canadian County Expo and Event Center for a set amount of time or miles.	Custom
TELEHANDLER	The company retains ownership of the equipment, the Canadian County Expo and Event Center is responsible for the cost of maintenance to upkeep the equipment as well as providing insurance on the demo units.	Custom
1 TON PICKUP	Once the equipment reaches an agreed upon number of miles, hours or timeframe, the company may trade that piece out or continue with the piece of equipment for a new agreed upon amount of time, hours, miles or end the agreement.	Custom
½ TON PICKUP		Custom
SKIDSTEER	In exchange, the Canadian County Expo & Event Center will promote the company through its various avenues.	Custom
SCISSOR LIFT	This is an example. Companies are encouraged to submit creative proposals that benefit all parties.	Custom
SMALL TRACTOR		Custom
ARENA DRAG		Custom
SIDE BY SIDE UTV'S		Custom

SAMPLE

Notes:

These rates represent a standard or "rack rate" for the suggested sponsorship. Quotes or contracts may be issued for greater or lesser than listed based on the unique features of potential sponsorship. Other cost or types of production needs (i.e. banner printing) may be required for a sponsorship are not reflected herein. Please contact the Director for more information.